

THINK

living color fundraiser

SPRING

P: 877.551.5434 · INFO@LIVINGCOLORFUNDRAISER.COM · F: 517.542.2565

C. RAKER & SONS

is proud to offer the hugely popular 2017 Living Color Fundraiser.

This spring, we celebrate our 24th season helping nonprofit groups make money by selling flowers. Last year, our groups averaged \$2,500 profit per campaign.

The Living Color Fundraiser supplies nonprofit groups the flowers, vegetables, and support materials necessary to conduct a successful fundraiser. Your group takes orders for flowers and vegetables in March and we deliver them to you near Mother's Day.

The Living Color Fundraiser grows flowers and vegetables to commercial wholesale specifications, so your group receives a superior product at wholesale cost. Your group can make up to \$6-\$10 profit on each item, because you set your group's selling prices. Plant prices are based on your distance from Litchfield, Michigan 49252.

Custom-grown flowers & vegetables, customized support materials, and the perfect 'sale' time makes the Living Color Fundraiser a great money-making opportunity for your group.

TIMELINE

Each Living Color Fundraiser plant is custom-grown, so the fundraiser timeline lasts a few months. We suggest your group commits as early as possible - space is limited.

February / March 2017

Contact us and commit by March 3, 2017. Once your group commits, we will create and send your selling materials.

March

Campaign-sell flowers and vegetables to your family, friends, and neighbors.

April

Submit your order & payment. Orders are due and need to be postmarked by April 7, 2017.

May

Once your order is received and processed, our Shipping Department will contact you to arrange an exact time and date. All deliveries will be made between May 1 and May 12.

MATERIALS

Order Form

Each four-page Order Form features your group name and product prices. The full-color Order Form has pictures of each product and includes an easy-to-use tally sheet.

Posters

'Plant Sale' posters are included for your group to customize and post in high traffic areas within your community.

Website

www.livingcolorfundraiser.com

SPRING 2017

Our product experts select the best flowers, herbs, and vegetables for your group to sell using the Living Color Fundraiser:

SUCCULENTS

6" x 9" Cedar Frame packed with a variety of Succulents. This low maintenance / low light item is an office and workplace favorite!

WAVE® PETUNIAS

Six-pack containers of this well-known Petunia in Blue, Red, and Rose Dawn.

VEGETABLES & HERBS

Six-pack containers of Sweet Basil, Oregano, Jalapeno and Bell Peppers, Rosemary, Thyme, Red & Cherry Tomatoes.

LANDSCAPE FLATS

Thirty-six count flats of Begonia Mix, Raspberry Dianthus, Dusty Miller, Impatiens Mix, Marigold Mix, Blue Chill Pansy, Petunia Mix, Red Salvia, & Snapdragon Mix.

HANGING BASKETS

Twelve-inch hanging baskets of Evening Delight & Primary Palette Mixes; Red, Rose, & Yellow Begonias; Violet, Red, & Pink Geraniums (w/ Vinca Vine); Red White & Blue Petunia Mix, and Pink & Purple Petunias.

COLOR BOWLS

Biodegradable Color Bowls are a convenient way to quickly plant a large mixed container. A 4" x 11" insert that slides into a 12" container. We offer four combinations: Choice Flambeau, Elemental Twilight, Serendipity Shift, & Zenith Design.

CALL

877-551-5434

TO ENROLL

ORDERS AND PAYMENT ARE DUE APRIL 7, 2017

TERMS & CONDITIONS

These 2017 Terms and Conditions are effective January 1, 2017 through December 31, 2017.

Living Color Fundraiser guarantees all products.

Living Color Fundraiser must receive 100% of the amount owed at least 3 days prior to the scheduled ship date unless prior arrangements have been made.

For organizations with product shipping 300+ miles of Litchfield, Michigan 49252, there is a minimum order of 50 units. If the minimum order is not met, Living Color Fundraiser reserves the right to not process the order. If the order is processed, there will be a \$25 under minimum charge added to your order.

Living Color Fundraiser tries to accommodate all ship date requests. To receive an order on a specific date, additional shipping charges may apply.

Living Color Fundraiser reserves the right to deliver product in the most suitable manner. This may be via our trucks or an outside freight company.

Claims related to plant quality or transportation damage must be reported to Living Color Fundraiser customer service within 48 hours of plant delivery. Photos are requested to aid in assessing claims when possible.

Should your organization decide not to participate in the Living Color Fundraiser once your selling kits have shipped, your organization will be responsible for returning the kits to Living Color Fundraiser and for any costs incurred during the return. Should you fail to return the above kits, there will be a \$50 printing charge assessed to your account.

Any plants sold using the Living Color Fundraiser selling kits must be supplied by Living Color Fundraiser. No outside material may be substituted. Anyone found to be using outside material will be assessed a \$50 printing fee and will not be allowed to utilize any of our fundraisers in the future.

Orders received after the due date (April 7, 2017) will not be accepted if product is not available.

Plant product may differ slightly from selling material and website images.

THINK
living color fundraiser
SPRING